



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Contract # 1352234

Schedule Dates 08/09/12-08/14/12
Advertiser Ric Bradshaw for Sheriff (73515)
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand RIC BRADSHAW 8/9 (466604)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPBELL, MARIANNE
Phone/Fax /
CPE 356
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments RIC BRADSHAW 8/9
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, RIC BRADSHAW FOR SHERIFF

Date Entered 08/08/12
Last Modified 08/13/12
Entered By Nancy Brutus
CO-OP No
Headline # 06268486
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,485.00
Net Total \$8,415.00
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Aug. 2012	22	\$9,900.00
Grand Total:	22	\$9,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/09/12-08/10/12	3	:30	9A- 10A (EST)	2				X	X			2	\$200.00	\$400.00	West Palm Beach (WPEC)		8/8/12
2.0	Normal Line / SPOT (2)	08/09/12-08/10/12	3	:30	12P- 12:30P (EST)					1	1			2	\$350.00	\$700.00	West Palm Beach (WPEC)		8/8/12
3.0	Normal Line / SPOT (3)	08/13/12-08/14/12	3	:30	5P- 5:30P (EST)	1	X	X						1	\$400.00	\$400.00	West Palm Beach (WPEC)		8/8/12
4.0	Normal Line / SPOT (4)	08/09/12-08/10/12	3	:30	5P- 5:30P (EST)					1	1			2	\$400.00	\$800.00	West Palm Beach (WPEC)		8/8/12
5.0	Normal Line / SPOT (5)	08/13/12-08/14/12	3	:30	5:30P- 6P (EST)	1	X	X						1	\$400.00	\$400.00	West Palm Beach (WPEC)		8/8/12
6.0	Normal Line / SPOT (6)	08/09/12-08/10/12	3	:30	5:30P- 6P (EST)					1	1			2	\$400.00	\$800.00	West Palm Beach (WPEC)		8/8/12
7.0	Normal Line / SPOT (7)	08/13/12-08/14/12	3	:30	6P- 6:30P (EST)	1	X	X						1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/8/12
8.0	Normal Line / SPOT (8)	08/09/12-08/10/12	3	:30	6P- 6:30P (EST)					1	1			2	\$600.00	\$1,200.00	West Palm Beach (WPEC)		8/8/12
9.0	Normal Line / SPOT (9)	08/13/12-08/14/12	3	:30	7P- 7:30P (EST)	1	X	X						1	\$400.00	\$400.00	West Palm Beach (WPEC)		8/8/12
10.0	Normal Line / SPOT (10)	08/09/12-08/10/12	3	:30	7P- 7:30P (EST)					1	1			2	\$400.00	\$800.00	West Palm Beach (WPEC)		8/8/12
11.0	Normal Line / SPOT (11)	08/13/12-08/14/12	3	:30	11P- 11:30P (EST)	1	X	X						1	\$700.00	\$700.00	West Palm Beach (WPEC)		8/8/12
12.0	Normal Line / SPOT (12)	08/09/12-08/10/12	3	:30	11P- 11:30P (EST)					1	1			2	\$700.00	\$1,400.00	West Palm Beach (WPEC)		8/8/12
13.0	Normal Line / SPOT (13)	08/11/12-08/11/12	3	:30	6P- 6:30P (EST)							1			\$300.00		West Palm Beach (WPEC)		8/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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13.0.1	Closed Preempt (13)	08/11/12															West Palm Beach (WPEC)	No Availability/Exception - per Lillie	
14.0	Normal Line / SPOT (14)	08/12/12-08/12/12	3	:30	6:30P- 7P (EST)								1		\$300.00		West Palm Beach (WPEC)		8/8/12
14.0.1	Closed Preempt (14)	08/12/12															West Palm Beach (WPEC)	No Availability/Exception - per Lillie	
15.0	Normal Line / SPOT (15)	08/12/12-08/12/12	3	:30	11P- 11:30P (EST)								1	1	\$700.00	\$700.00	West Palm Beach (WPEC)		8/8/12
16.0	M/G For 13.0.1 / SPOT	08/14/12-08/14/12	3	:30	5P- 5:30P (EST)			1						1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/13/12
17.0	M/G For 14.0.1 / SPOT	08/14/12-08/14/12	3	:30	5:30P- 6P (EST)			1						1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: